
PUBLIC RELATIONS MANAGEMENT

J23 Media provides a full range of public relations services for clients, including:

- Red carpet press management at high profile events
- Brand representation on monthly/ annual/event basis
- Press kit design and management
- Long-lead story pitch and placement with national & trade publications
- Product launch event for trade and consumer media
- Crisis communications planning and execution
- Print, broadcast, radio and online press junketing
- Placement in entertainment and lifestyle media
- Press release, media alert and tip sheet preparation & wire servicing

CANCELLATION POLICY:

Three (3) days from the date of contract signing to cancel. All funds will be refunded within the three (3) day limit.

Beauty

Entertainment

Fashion

J23 MEDIA
Fashion, Beauty and Entertainment



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WWW.J23MEDIA.COM



J23 Media is a full service creative agency delivering rich and compelling customized advertising, marketing, events, celebrity and lifestyle public relations in the fashion, beauty and entertainment industry.

“A fashion that does not reach the streets is not fashion.”

- Coco Chanel

We are definitely not just another agency creating buzz for our clients we help to create customer loyalty.

By developing media, agents and celebrity relationships we offer our clients unique access profiled at major media outlets, connecting with influencers and product placement at major events. Whether fashion, beauty and entertainment we create brand excitement with eye catching innovative designs, exclusive events connecting brands to multicultural consumers and exposure through targeted public relations keeping you in the minds of the media.

We approach each client relationship uniquely by listening to our clients requests. We take their ideas and turn them into reality.

Our staff has created one of a kind design's and public relations for global, national and local companies and events such as Fashion Fair Cosmetics, Grassroots Promotions and Charlotte Fashion Week.



© HFPA and Golden Globe Awards

SERVICES OVERVIEW

Advertising & Marketing

We can design and execute a advertising & marketing strategy to fit your objectives. We provide turnkey advertising & marketing services in the following areas:

- Product Placement
- Print Advertising
- Television Advertising
- Strategic brand positioning & identity consulting
- Test market programs & rollout campaigns
- Media planning & buying
- Sponsorship procurement, evaluation & management

- Sales/promotion development
- On-premise promotions & non-traditional outlet distribution
- Talent services
- Sensory branding
- Package design
- Invitation design
- Web design
- Vehicle wrap
- Street & e-team marketing, product sampling & web-based promotions
- College marketing
- Research and trend sourcing

Events Management

Your event only better with J23 Media, services available to clients include:

- Turnkey event design, production, management & execution
- Mobile brand tours and programs
- Concert booking, promotion, touring & production
- Movie premieres, fashion shows & album release parties
- Press junkets for film, television and music talent
- Special event hospitality and management
- On-premise promotions and events
- Product launch events
- Sports
- All services include photography, video and DVD copy of the event.